

# MIKE YOUNG

[iammikeyoung.com](http://iammikeyoung.com)

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## WORK EXPERIENCE

**BBDO Worldwide** | September 2010 – Present

Global advertising agency in New York, NY | [bbdo.com](http://bbdo.com)

*Role:* Graphic Designer

*Duties:* Build and correct mechanical files for major print campaigns that appear in a variety of media including large-format outdoor advertising, magazines, and newspapers • Accounts include AT&T, Bank of America, Braun, FedEx, GE, Gillette, HBO, Johnson & Johnson, Mars, and Starbucks

**Time Out New York** | July 2010 – September 2010

Leading weekly arts and entertainment listings magazine in New York, NY | [newyork.timeout.com](http://newyork.timeout.com)

*Role:* Graphic Designer (freelance)

*Duties:* Collaborate with section editors to design and lay out features • Design marketing materials for Web and print including online and print ads • Designed 2010 guides for Food Network Wine & Food Festival, Open House New York, Dumbo Arts Festival, and MSG/Radio City Christmas Spectacular

**Kaplan, Inc.** | September 2001 – February 2010

Global educational-services provider in New York, NY | [kaplan.com](http://kaplan.com)

*Role:* Creative Director, K12 Learning Services (January 2009 – February 2010)

*Duties:* Directed an in-house creative team that developed innovative, engaging educational products and marketing for both web and print • Led a corporate rebranding campaign that included a new Web site, product catalogs, marketing collateral, standardized product design, and comprehensive visual-identity-standards documentation • Kept a department budget and consistently came in at or below projected costs • Managed external vendor relationships

*Role:* Art Director, K12 Learning Services (April 2007 – January 2009)

*Duties:* Managed a team of in-house and freelance graphic designers and illustrators • Maintained departmental budgets and schedules • Designed production templates, book covers, and marketing collateral • Checked vendor proofs

*Role:* Production Manager, K12 Learning Services (May 2003 – April 2007)

*Duties:* Managed a team of in-house and freelance production artists and illustrators • Designed production templates and style sheets for printed books and online assessment exams

*Role:* Production Artist, K12 Learning Services (September 2001 – May 2003)

*Duties:* Typeset pages and maintained style sheets for print materials • Created technical and editorial illustrations • Prepped and flight-checked documents

## EDUCATION

Florida State University

Tallahassee, FL. Class of 2000. GPA 3.8.

BA Arts and Sciences (Creative Writing, Art & Design)

## PORTFOLIO

Portfolio is available at [iammikeyoung.com](http://iammikeyoung.com)

## SKILLS



K4



CSS  
3

HTML  
5



Adobe Creative Suite  
(Acrobat, Bridge,  
Dreamweaver, Fireworks,  
Flash, Illustrator, InCopy,  
InDesign, Photoshop), K4,  
Quark XPress, CSS, XHTML,  
Microsoft Office (Excel,  
PowerPoint, Word), Mac  
OS X, Microsoft Windows