

# MIKE YOUNG

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## PROFESSIONAL EXPERIENCE

### CREATIVE DIRECTOR • Kaplan K12 Learning Services, New York, NY • 1/09 – 2/10

Directed an in-house creative team that collaborated with clients both internal and external to develop innovative, engaging products and marketing pieces for both web and print • Initiated and led a corporate re-branding campaign that included a new website, product catalogs, marketing collateral, standardized product design, and comprehensive visual identity standards documentation • Managed a department budget and consistently came in at or below projected costs • Managed external vendor relationships

### ART DIRECTOR • Kaplan K12 Learning Services, New York, NY • 4/07 – 1/09

Managed a team of in-house and freelance graphic designers and illustrators • Maintained departmental budgets and schedules • Designed production templates, book covers, and marketing collateral • Checked vendor proofs

### PRODUCTION MANAGER • Kaplan K12 Learning Services, New York, NY • 5/03 – 4/07

Managed a team of in-house and freelance production artists and illustrators • Designed production templates and style sheets for printed books and online assessment exams

### PRODUCTION ARTIST • Kaplan K12 Learning Services, New York, NY • 9/01 – 5/03

Typeset pages and maintained style sheets for print materials • Created technical and editorial illustrations • Prepped and flight-checked documents

### GRAPHIC DESIGNER • Treasure Chest, Longwood, FL • 1/01 – 5/01

Designed and copy edited print ads • Managed archives, customer service, and delivery routes

### PRODUCTION ARTIST • J.S. Goodson & Partners Advertising, Tallahassee, FL • 6/00 – 12/00

Laid out, proof read, retouched, and color corrected print ads • Prepped and flight-checked pre-press documents (grayscale and 4-color) • Checked printer proofs

## FREELANCE CLIENTS

*The New York Post*, *The New York Observer*, Kaplan Test Prep, Wellspring Academies, Viper Comics, Heather Ordover/CraftLit, St. Lydia's

## SKILLS

Adobe Creative Suite (Dreamweaver, Flash, Fireworks, InDesign, Illustrator, Photoshop, Acrobat), Adobe InCopy, Quark XPress, XHTML, CSS, PHP, Microsoft Office, Mac OS X, Microsoft Windows

## EDUCATION

**B.A. Arts and Sciences (Creative Writing, Art & Design)**, Florida State University, Tallahassee, FL