

MIKE YOUNG

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PROFESSIONAL EXPERIENCE

CREATIVE DIRECTOR • Kaplan K12 Learning Services, New York, NY • 1/09 – 2/10

Directed an in-house creative team that collaborated with clients both internal and external to develop innovative, engaging products and marketing pieces for both web and print • Initiated and led a corporate re-branding campaign that included a new website, product catalogs, marketing collateral, standardized product design, and comprehensive visual identity standards documentation • Managed a department budget and consistently came in at or below projected costs • Managed external vendor relationships

ART DIRECTOR • Kaplan K12 Learning Services, New York, NY • 4/07 – 1/09

Managed a team of in-house and freelance graphic designers and illustrators • Maintained departmental budgets and schedules • Designed production templates, book covers, and marketing collateral • Checked vendor proofs

PRODUCTION MANAGER • Kaplan K12 Learning Services, New York, NY • 5/03 – 4/07

Managed a team of in-house and freelance production artists and illustrators • Designed production templates and style sheets for printed books and online assessment exams

PRODUCTION ARTIST • Kaplan K12 Learning Services, New York, NY • 9/01 – 5/03

Typeset pages and maintained style sheets for print materials • Created technical and editorial illustrations • Prepped and flight-checked documents

GRAPHIC DESIGNER • Treasure Chest, Longwood, FL • 1/01 – 5/01

Designed and copy edited print ads • Managed archives, customer service, and delivery routes

PRODUCTION ARTIST • J.S. Goodson & Partners Advertising, Tallahassee, FL • 6/00 – 12/00

Laid out, proof read, retouched, and color corrected print ads • Prepped and flight-checked pre-press documents (grayscale and 4-color) • Checked printer proofs

FREELANCE CLIENTS

Wellspring Academics, Viper Comics, Heather Ordovery/CraftLit, Piety Bakery

SKILLS

Adobe Creative Suite (Dreamweaver, Flash, Fireworks, InDesign, Illustrator, Photoshop, Acrobat), Adobe InCopy, Quark XPress, XHTML, CSS, PHP, Microsoft Office, Mac OS X, Microsoft Windows

EDUCATION

B.A. Arts and Sciences (Creative Writing, Art & Design), Florida State University, Tallahassee, FL